

You're receiving this newsletter because you visited Innovations Facial Plastic Surgery.
Not interested anymore? [Unsubscribe.](#)



Specials...

30% off all in stock supplements and skin care!

From now until March 30, 2010, take 30% off all in stock supplements, vitamins, and skin care products.

Injectible Saturday!

Join the staff at Innovations Facial Plastic Surgery in Plano, TX on Saturday, March 13, 2010 from 9AM to noon for the fall special. During this time only, enjoy \$150 per area Botox® Cosmetic injections, 30% off Dysport(tm) injections, and \$150 off each syringe of Juvederm dermal filler. Spots are limited so call today [972-608-0100](tel:972-608-0100).

Patients are reminded that prices are good for this date and time only. All injections on this day only will be performed by facial plastic surgery fellow Dr. Jared Inman. A deposit is required and a visit fee will be charged if the appointment is cancelled less than 48 hours before the event. An area of Botox® includes up to 20 Units.

In The News...

One of the biggest stories in the tabloid press recently is that of Heidi Montag, a 25 year old reality show star who underwent multiple plastic surgery operations. She was even featured on the cover of a recent People Magazine. While Mrs. Montag has raised eyebrows with her judicious use of plastic surgery, her case brings up several important issues - how much is too much and how young is too young. While there is no right or wrong answer to either questions, Mrs. Montag has garnered attention for both being young and seemingly going over the top.

Another concern that is raised is the psychological condition found in a small minority of plastic surgery patients called [body dysmorphic disorder](#). BDD is a type of chronic mental illness in which a person can't stop thinking about a flaw with their appearance — a flaw either that is minor or that is imagined. Unfortunately, in this disorder no amount of plastic surgery will help the patients and physicians are taught to avoid performing harmful procedures and refer these patients for psychological evaluation.

Forward this email

Do you know someone who might be interested in receiving this monthly newsletter?

[forward this email](#)

[Forward](#)

Unsubscribe

You're receiving this newsletter because you signed up for the Innovations Newsletter.

[unsubscribe now](#)

Contact Us

6545 Preston Road, Suite 200
Plano, TX
75024
[972.608.0100](tel:972.608.0100)

[email us](#)

For Your Information...

Improving Your Vision

As people age, many changes occur, not the least of which is the eyebrows droop and eyelids appear to develop extra skin. In some patients, the problem can be so bad that they develop problems seeing. There are many things that can cause vision problems and a thorough examination by an optometrist or ophthalmologist is necessary before any surgery is undertaken.

The first step to determining if upper eyelid or eyebrow ptosis is causing problems with vision is to undergo a visual field test. A visual field test is a test which asks a person to look into a machine. The machine then plays a series of dots and the patient is asked to click a button when they see the dots. The patient's eyebrows and eyelids are taped up and they are asked to repeat the test. If there is improvement with eyelid taping then surgery is a viable option.

There are many different surgeries which can be undertaken for problems with vision due to eyelid droop, eyebrow droop, or excess upper eyelid skin. The first step is to determine what the cause of the problem seeing is. If eyebrow repositioning is needed, there are many possibilities for repair. A direct excision of excess brow skin, endoscopic brow lift, or a pretrichial brow lift can be undertaken to help lift the brow to a more natural position.

For upper eyelids, the key is to determine if excess skin is the problem or actual droop of the eyelid. For excess skin, excision is relatively simple though great care must be taken to ensure that the patient can close their eyes after surgery. For droopy eyelids, there are several approaches to pull the eyelids up. This procedure is often combined with skin excision so that excess eyelid skin created by pulling up the eyelids does not interfere with future vision.

For some patients, insurance reimbursement is possible for eyelid or brow surgery which is necessitated by visual field defects. Call Dr. Verret today to determine if eyelid surgery can help you see better!



Patient before and one month after upper eyelid ptosis repair.

[Back to top^](#)

The Innovations Logo is a registered trademark of D.J. Verret, MD, PA.

Information contained in this newsletter is for informational purposes only and does not replace consultation with a physician.